

Immediate Release

1 December 2012



Modern Education Group Limited

Stock Code: 1082

Modern Education Title Sponsored Shenzhen Reading Month “Shenzhen-Hong Kong Secondary School Students Writing Competition” Awards Ceremony

(1 December 2012 – Hong Kong) Modern Education Group Limited (“Modern Education” or “the Group”; Stock Code: 1082.HK) title sponsored the “Shenzhen-Hong Kong Secondary School Students Writing Competition” Awards Ceremony, which was successfully held at the Hong Kong Cultural Centre today.

Following the strategic partnership formed with Shenzhen Yiwen Book IMP & EXP Co. (“Yiwen Book”), which is affiliated to the Shenzhen News and Press Bureau and Shenzhen Foreign Trade and Development Bureau in July this year to jointly develop the education market in the PRC, the Group title sponsored the highlight event of Shenzhen Reading Month, Shenzhen-Hong Kong Secondary School Students Writing Competition” organized by Yiwen Book.

Shenzhen Reading Month is an annual integrated large-scale reading cultural activity, which was initiated by the Shenzhen Municipal Government in 2000. “Shenzhen-Hong Kong Secondary School Students Writing Competition”, the highlight of Shenzhen Reading Month, was co-organized by Shenzhen Reading Month Committee and the Shenzhen Municipal Education Bureau, Shenzhen Yiwen Book IMP & EXP Co, Shenzhen Education Society, Hong Kong Education Convergence, Quality Library Network and different organizations. The opening ceremony and awards ceremony of the “Writing Competition” were held in Shenzhen and Hong Kong respectively. The competition has been held for seven consecutive years.

Modern Education strongly believes that it is important to foster the cultural exchange and promote Chinese reading culture in Shenzhen and Hong Kong, so as to raise students’ interest of reading and writing. Five students from Modern College of Modern Education participated in the competition, of which two entries won the awards out of 4,000 entries from Shenzhen and Hong Kong. The results were very encouraging.

Mr. Ng Kam Lun, Chairman of Modern Education, said, “Following our cooperation with Yiwen Book in the aspects of e-book, youngster training course and distance education course businesses, we wish to further strengthen our co-operation, and explore deeper and wider co-operation with Yiwen Book in the future. Leveraging the resources and strengths of the two parties, we aspire to provide students with quality training, education, books and other cultural products and services especially for students in both Shenzhen and Hong Kong.”

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About Modern Education Group Limited

Modern Education is one of the major chain education service providers in Hong Kong and it is the only company listed on the Main Board of the Hong Kong Stock Exchange in the industry. The Group offers a wide range of education programmes and services consisting of primary and secondary school tutoring services, English language training and test preparation courses, secondary day school education, overseas studies consultation services and other bridge programmes and services leading to overseas higher education. The Group has been committed to promoting the education business in Shenzhen and Hong Kong. Apart from English language training, the Group further speeds up its development in the PRC.

The Group is working with top high schools in a number of main cities in Guangdong Province to provide international programmes for Mainland Chinese students and plans to cooperate with Shenzhen Yiwen Book IMP & EXP Co. (“Yiwen Book”), which is affiliated to the Shenzhen News and Press Bureau and Shenzhen Foreign Trade and Development Bureau, to open the Hong Kong Students Tutoring Centre to offer comprehensive tutoring services for Hong Kong students residing in Shenzhen. For more information, please visit Modern Education’s website: www.moderneducationgroup.com.

About Shenzhen Yiwen Book IMP & EXP Co

Shenzhen Yiwen Book IMP & EXP Co. is one of the subsidiaries of Shenzhen Publishing and Distribution Group, affiliated to the Shenzhen News and Press Bureau and Shenzhen Foreign Trade and Development Bureau, and is one of the nationally designated books imported and exported operational units. It has an extensive network in China and overseas, in particular, it has established close relations with the “Book City” (書城), schools and well-known community groups in big-middle cities in the PRC. In addition, it captures the development trend of e-book, opens digital publishing service center and engaged in e-book related businesses. Yiwen is devoted to promoting cultural exchange between China and foreign countries, and has acted as the bridge and influencer in the cooperation of culture, education and publishing industry across the PRC, overseas countries, Hong Kong, Macau and Taiwan, to reinforce the mutual understanding between Shenzhen and the world. In addition, the “Shenzhen Book City” (深圳書城), which is well-known in Hong Kong is wholly owned by Yiwen.

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