

For immediate release

1 March, 2013



## Modern Education Group Limited

Stock Code: 1082

### Modern Education Awarded Caring Company Logo 2012

(Hong Kong – 1 March, 2013) **Modern Education Group Limited** (“Modern Education” or “the Group”, stock code: 1082) is pleased to announce that the Group has been awarded the Caring Company Logo 2012, granted by The Hong Kong Council of Social Service (“HKCSS”), to praise the good corporate citizenship image of Modern Education and to recognize the Group’s well-executed social responsibility.

The Caring Company Scheme is launched by HKCSS in recognition of the outstanding performance of organizations in corporate social citizenship responsibility. There are 3 adjudication scopes and a total of 17 criteria under the scheme. To qualify for the Caring Company or Caring Organization Logo, all nominations must fulfill a minimum of 2 criteria under each of the 3 scopes respectively, including volunteering, employee family responsibility, employing the vulnerable, successful implementation of environmental protection practices, mentoring, giving, etc.

Modern Education is devoted to making contributions to society. The Group has supported and sponsored “A-Life Academy” organized by YMCA in order to provide all-round support to adolescents who feel pressured and helpless in life. This achievement is a testimony to the Group’s long-term efforts in public welfare, caring for the community and involvement in community activities. All the staff of Modern Education take this laurel as a great honor.

Ms. Yiu Wai Yee, Catherine, the Chief Executive Officer of Modern Education, said, “We truly believe that the corporate philosophy as well as our staff’s quality and values can be enhanced while the corporation is actively involved in public welfare and charity. Thus, the company must deliver its social responsibility to become an excellent enterprise so that it will have a stronger vision and a better future.”

#### **About Modern Education Group Limited**

Modern Education is one of the major chain education service providers in Hong Kong and it is the only company listed on the Main Board of the Hong Kong Stock Exchange in the industry. The Group offers a wide range of education programmes and services consisting of primary and secondary school tutoring services, English language training and test preparation courses, secondary day school education, overseas studies consultation services and other bridge programmes and services leading to overseas higher education. In recent years, leveraging the soft power of Hong Kong, the Group principally develops English education and test preparation courses with English as the medium of instruction and examination language. At the same time, the Group offers international courses for students in the PRC, and has launched international higher secondary education programmes at the top secondary schools of 3 cities in Guangdong Province. We expect to expand its coverage to 10 cities in the coming 3 years. Moreover, the Group has reached strategic partnerships with Shenzhen Yiwen Book IMP & EXP Co. and M Dream Inworld Limited to develop e-book and online learning businesses. Additional information on Modern Education can be found at [www.moderneducationgroup.com](http://www.moderneducationgroup.com).

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Issued by PR ASIA Consultants Limited on behalf of **Modern Education Group Limited**.

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